

Gordon Setter Review 2006-2010 Advertising Information

Deadline - December 1, 2011

Black & White full page (up to two photos) - \$175

Half page (one photo) - \$125

Additional photos - \$25/each (maximum 3 photos/full page; 2 photos/half page)

Color full page (up to two photos) - \$300

Additional photos - \$25 (maximum 3/page)

No half-page color ads

Late Deadline - January 15, 2012

Black & White full page (up to two photos) - \$225

Half page (one photo) - \$150

Additional photos - \$25/each (maximum 3 photos/full page; 2 photos/half page)

Color full page (up to two photos) - \$350

Additional photos - \$25 (maximum 3/page)

No half-page color ads

Ads may be accepted after January 15, 2012 depending on space. Contact the editors.

To guarantee lowest ad price, payment must be received by the deadlines indicated above. Ad copy can follow but must be received no later than February 1, 2012.

Send payment (check, money order or credit card) payable to Gordon Setter Review to the address below.

Advertisers outside the U.S. must pay by credit card (MasterCard or Visa only)

Payment by credit card must include the name on the account, account # and expiration date.

Digital photos: Good quality digital photos are preferred, must be scanned at 300 dpi or above. You may send the entire ad electronically but you must send the photo images separately. You can show us how you'd like the ad to look by creating a PDF with photo(s) but we need the photo images separately. Ads/images on DVD/CD preferred. If you wish to send by email, please contact us first.

Paper photos: Label photos with a stick-on label on the back. Use pencil or non-drip ink. Do not write on photo itself. Write dog's full name and your name/address. Pack photos carefully so they are not damaged in mailing. Do not write on the front of photo or crop the photo yourself. Do not use tape or glue. Do not submit 'instant' photos or photocopies. Type or print clearly all advertising copy.

Identifying information. Advertiser must send name, mailing address, phone & email (if applicable) along with ad.

Special Artwork, logos, etc. We will do our best to accommodate these requests but an electronic copy of the artwork or logo will help us provide the best quality product.

Mail payment & ad copy (if not submitted electronically) to

Dianne Avery & Beni Levi, Editors

Gordon Setter Review 2006-2010

PO Box 386, LaOtto IN 46763-0386

Questions?

wyttsend@yahoo.com or 260/897-3677 (between 7-9 pm Eastern Time)